



St. John Vianney REGIONAL SCHOOL

Dear Parents and Students:

We are pleased to offer **Gertrude Hawk Chocolates** this year as part of our fundraising initiative! This chocolate company is known for its quality and guarantees their product 100%. Gertrude Hawk Chocolates continue to use the finest ingredients while following their same homemade recipes since 1936. We're certain that you will find these delicious chocolates to be of the highest quality, making it very easy to sell! Plus, orders are delivered just in time for holiday gift giving.

Sale proceeds will benefit St. John Vianney AND your mandatory fundraising goal.

Participation is greatly appreciated in order to reach our goal!

Sales are even easier with online ordering! (Door-to-door selling is not recommended)

MANY PRIZES!

The enclosed flyer is an accumulative prize trail based on the Grand Total amount on your order.
*Even if you sell only one item, you earn a prize. You can earn up to **ELEVEN prizes!***

SALE DATES AND INSTRUCTIONS

Our sale begins **Wednesday, October 26, 2011**

Order form (top white copy) and money are due **Thursday, November 17, 2011**

- Fill out the top and bottom of the order form and carry **ALL** totals down to the bottom strip of the order form (below dotted line)
- Keep the bottom color copy and brochure for your records
- Total dollars sent in should equal Grand Total Amount on order form
- **Make checks payable to "St. John Vianney Regional School"**
- Estimated order pickup date is **December 7, 2011**

Questions?

Please feel free to contact Vickey Dickert, SJV's Gertrude Hawk Coordinator
vldnld@rcn.com | 610-437-3019

Thank you in advance for your participation!

FOR INSTRUCTIONS ON HOW TO SELL ONLINE, PLEASE SEE BACK!



Simply log into the SJV Fundraising site at
www.gettrudehawkchocolates.com/fund-raising/welcome

1. You can create your own fundraising “dashboard” to keep track of your online sales.
2. **SJV’s “Group Code” is 727554**
2. Then, email your co-workers, friends and family to ask for their support!
3. The automatic email provides supporters with a direct link to your child's school account, while your child gets credit for each sale!
4. *You can conduct your sale by email, with the brochure or both at the same time!*

HOW DO WEB ORDERS GET DELIVERED?

Friends and family can choose to send their orders to the school with the main shipment
(Free Delivery! Parents are responsible for handing over orders)
This option is only available 10/26/11 thru 11/17/11!

OR...

Friends and family can send their orders directly to their home! (standard shipping fees apply)
With this option, orders can be placed **now** through **12-16-11!**

All web orders require credit card payment
THAT'S MONEY YOU DON'T HAVE TO COLLECT!

Please check your packet for instructions on how to get started!

For online support or any questions, please call Gertrude Hawk Chocolates
at 1-800-822-2032 or visit www.gettrudehawk.com